



Kenya Space Expo & Conference 2022 Sponsorship Packages



KENYA SPACE AGENCY
Possibilities beyond our skies

Leveraging Space Capabilities for National Development

 15th – 17th June 2022

 Sarit Expo Centre | Nairobi, Kenya

kenyaspaceexpo.co.ke



Introduction

The Kenya Space Agency will host the inaugural Kenya Space Expo and Conference 2022 themed “Leveraging Space Capabilities for National Development” to be held in Nairobi, Kenya from 15th to 17th June 2022. The event aims to bring together industry, government representatives, policy makers, academia, representatives of space agencies and international organizations, young professionals and the general public.

The purpose is to provide a forum for exchange of ideas and hold discussions on space opportunities, use of space applications for socio-economic development, showcase technologies and applications, projects and innovations; provide networking opportunities and create linkages. The Expo and Conference will focus on leveraging space science, technologies and applications to address existential socio-economic challenges and in the development of national economies. The Kenya Space Expo & Conference will be an annual event.

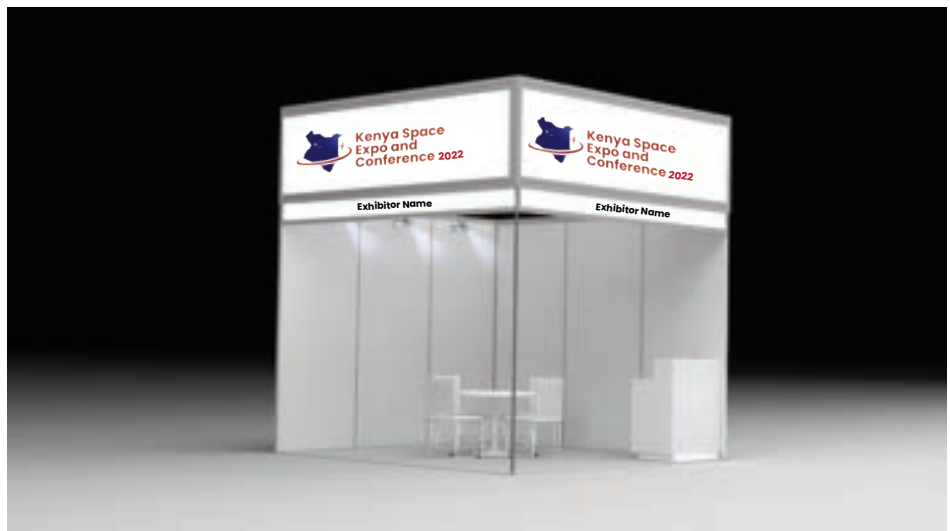
A variety of sponsorship opportunities and/or in-kind support are available for consideration by partners and other organizations.

Exhibition

The exhibition area provides the opportunity for actors in the space industry to showcase products and opportunities available for the conference attendees. The booths dimensions are 3m X 3m and 2m X 2m. The booths are available for exhibition at a cost of Ksh 100,000 per booth for the 3m X 3m size and Ksh 50,000 for the 2m X 2m size for the duration of the Expo. Complimentary booths are offered for the Platinum, Gold, Silver and Bronze Sponsorship packages as outlined in this document.

Each of the booths will have the Exhibitor’s Company name and Booth Number clearly displayed. Additional accessories and furnishings include the following:

- 1 x Round Table
- 3 x Spotlights
- 2 x Chairs
- 1 x Trash Can
- 1 x 13 Amp Electrical Socket
- 1 x Lockable Counter





Sponsorship Packages

Platinum – KSH 2,000,000 (USD 20,000)

- 2 Exhibition booths (3mx3m) and first choice at booth placement.
- Branded stationery distributed during event.
- Logo prominent on publications, website, posters and report
- 2 passes to KSEC VIP industry lunch.
- 4 strategically displayed roll-up banners/teardrop banners.
- Media engagement and interviews.
- Full-page advert on the KSEC event magazine.
- Recognition as Platinum Sponsor on all conference publications and on social media.
- Acknowledgement as Platinum sponsor throughout the conference.
- Complimentary brochure for insertion in delegate package.
- CEO to be main speaker for plenary session.

Gold – KSH 1,000,000 (USD 10,000)

- 1 Exhibition booth (3mx3m).
- Strategically placed logo in all publications, posters and reports.
- 1 pass to KSEC VIP industry lunch.
- 3 strategically displayed roll-up banners/ teardrop banners.
- Media engagement and interviews.
- Company CEO invited to speak.
- Recognition as Gold Sponsor on all conference publications and on social media.
- Acknowledgement as Gold sponsor throughout the conference.
- Full-page advert on the KSEC event magazine.

Silver – KSH 500,000 (USD 5,000)

- 1 Exhibition booth (3mx3m)
- Strategically placed logo on publications, websites, posters and reports.
- 2 strategically displayed Roll-up banners/Teardrop banners.
- Quarter page advert in the KSEC magazine.
- Recognition as Silver Sponsor on all conference publications and on social media.
- Acknowledgement as Silver sponsor throughout the conference.

Bronze- KSH 300,000/= (USD 3,000)

- 1 Exhibition booth (3mx3m)
- Strategic logo on publications, websites, posters and reports.
- 1 strategically displayed Roll-up banner/Teardrop banners.
- Acknowledgement as Bronze sponsor throughout the conference.
- Quarter page advert in the KSEC magazine.



In Kind Support

In kind support is also welcome for consideration by our partners for the following cost items, among others:

- **Branding**

The Expo & Conference requires promotional and branding materials estimated to cost Ksh 500,000.

- **Entertainment**

The Expo & Conference has a corporate entertainment package estimated to cost Ksh 300,000.

- **Display Screens**

The Expo & Conference is designed to have multiple screens to showcase presentations and videos during the duration of the event and is estimated to cost Ksh 500,000.

- **VIP Seating**

The Expo & Conference is budgeting for VIP seating and décor at an estimated cost of Ksh 200,000.

- **Newspaper Pullout**

The Expo & Conference requires a newspaper pullout at an estimated cost of Ksh 1,000,000.

- **Media Coverage**

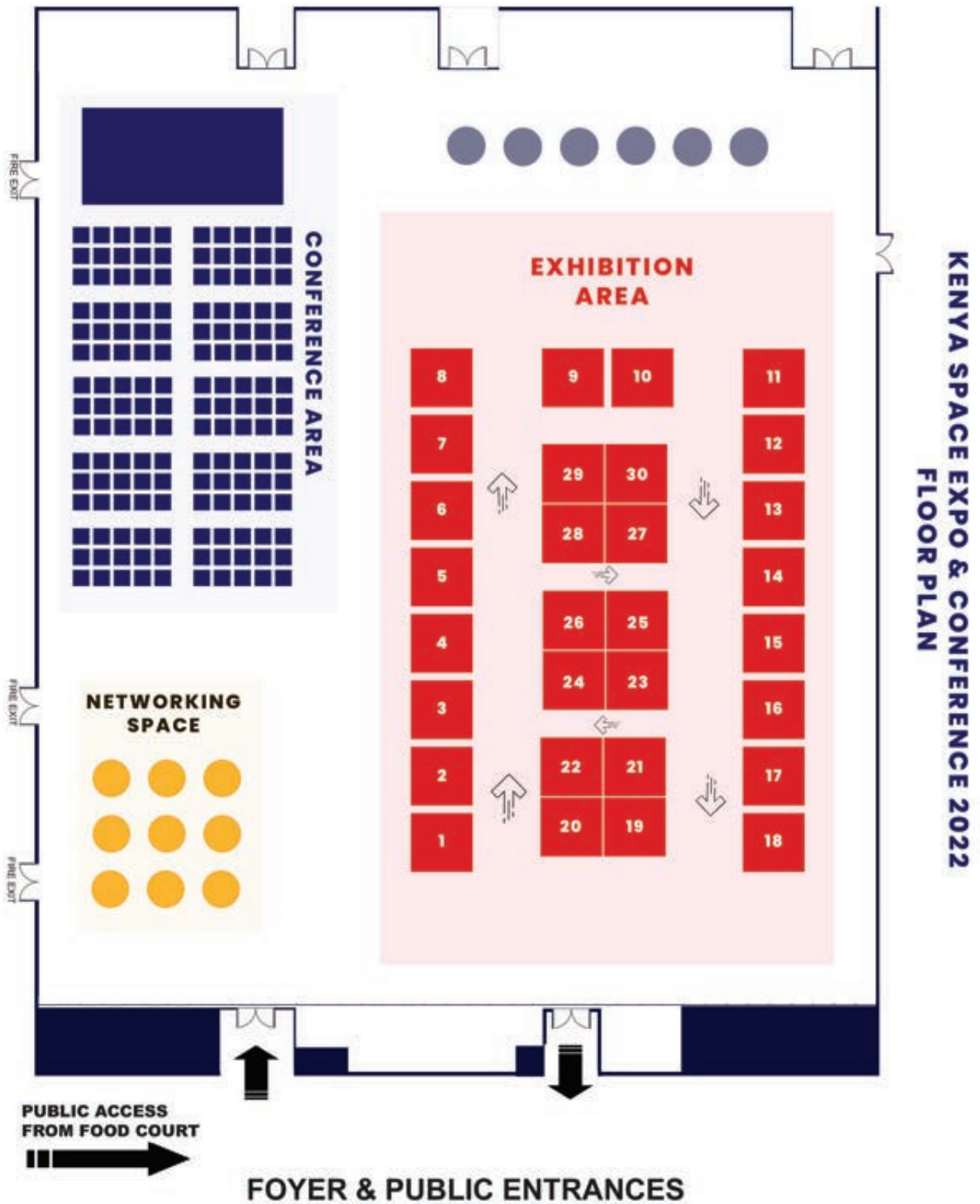
The Expo & Conference requires media coverage in radio & TV at an estimated cost of Ksh 500,000.

- **Cocktails & Refreshments**

The Expo & Conference requires cocktails and refreshments at an estimated cost of Ksh 500,000 - 750,000.



Exhibition Floor Plan





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An initiative of



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